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Sustainability for a competitive Supply Chain end-to-end

When we talk about a competitive Supply Chain end-to-end, we refer to the entire flow starting from the point of origin of raw materials, components and supply services passing through the transformation and production phase and ending with the distribution of the finished product or integrated service made available to the Final Customer.

Using sustainability for a competitive Supply Chain means to focus on its components with a systematic change in approaching global operations. Why? Act global is the best way to respond and manage all the environmental & social risks. It's time to go over the usual, also if still good, piecemeal approach because it is inside the links across the various stages of the Supply Chain that we can create true cost & energy reduction for a better product. It means to get structural improvements and not only valid for a limited time or products or location: the risk to meet a cost increase at the end of cycle will be avoided. Another decision is related to the Supply Chain target: to provide with a sustainable supplier or a sustainable product? A sustainable supplier is more desirable than a sustainable product but it may take time to get this result: so we come back to an integrated systematic approach to the Sustainable Supply Chain. This will allow Companies to use the Sustainable Supply Chain as a new business line, so with new turnover and increased shares value, and to get the expected operational efficiencies, less cost and more speed, through integrated green actions.